

STARR KING OPEN SPACE



Board Agenda August 19th, 2024 Meeting 7:00PM

Call to Order

August 19, 2024 7PM meeting at Connecticut Yankee

- Roll Call
 - Sarah Burton
 - Joel Loya
 - James Hetherington
 - Debie M Abella
 - Justin Briggs
 - Daniel Rozynski
 - Drew Patterson
 - Greg John
 - Jeremy Blank

- Approval and Adjustments to Agenda
 - Revised structure - Finance, Fundraising, Outreach, Upkeep

Approval of Minutes (see attached)

- Review, amend, and roll call vote (James)
- Note on Structure of Minutes (Greg)

Reports and Open Discussion Items

Finance

- Update and Discussion of SKOS financial status
- Discussion and approval of a new insurance broker for our insurance policy. (Debie)

Fundraising

- Update, discussion, approval of 'free' social media outreach via instagram/facebook accounts. (Daniel)

- Follow up on previous proposals and suggestions (Jeremy)

Outreach and Partnership

- Brief Report on The [Green Benefit District](#) and their monthly, public board meetings on the third Wednesday of every month at the Dogpatch Hub at 6:30pm. This is an organization that focuses on the "greening" of industrial spots throughout the Dogpatch. (Greg)
- Website Update: New improvements and opportunities (Justin)
- T-Shirt Update: New design prospect and existing one too (Justin)

Grounds Upkeep

- Work Day Report: (New Standing Item) Attendance, what was accomplished, and what needs arose?
- TerriMoto [Test Plot News](#)
- Recruiting of conservation experts (Sarah?)

New Business

Finance and Fundraising:

- Discussion of naming opportunity - limited number of newly planted trees planted in the name of the donor or an organization a donor might choose. (Greg)

Outreach

- Potrero View Article: A prospect to get some coverage for our work (Sarah . . .Greg)

Upkeep

- Key Policy: Who gets them? How many are there? What kind of structure do we as a board want for these? (Greg)

Adjournment and Submission of Minutes

SKOS
Board Meeting Minutes
6/17/24

Meeting Location: Open Space

Present: Jeremy, Sarah, Joel, Debie, Daniel, Justin

Time: 7:10 PM

Finance Update

Treasury update: expenses since last reporting May \$31572.

Question. . .cost of website: domain and hosting? Razor Frog

Overall Fund Raising and Outreach Drive.

- Sarah: Partnering with Green Business District. This group helps get city money grants for Dog Patch. Beautify trees. Carolina Street Open Space: When does this group meet? What other organizations can we partner with?
- Sarah: discuss printing old t-shirts for current members and former. We need a separate meeting on the website and t-shirts.
- Justin & Daniel: Daniel working on community challenge grant. Hook up with locals for social media. We will work on communications approach and tactics. New shirts. Volunteer shirts. Justin will do shirt designs.
- Jeremy: fundraising thoughts. Experience with NABE. Using fundraising. What are we fundraising for? What are our fund raising options? Piano on the hill. Fox tail removal fund. Other fundraising options - need to generate fresh approaches. Use a list of neighbors to fundraise. Cost \$300; raised \$5000.
- Follow Up: Thank you*s for donations. Debie did over \$500.
- Supervisor Walton: What to do with the open space? Raised money to have help with space: conservation, contractors.

Grounds Maintenance

Sarah: 1. Work on open space; thistles and invasive species. 2. Bringing on conservation and restoration experts to inform our efforts? What would these steps cost? We will need to reflect these increases in our budget and account for How will this impact monthly fundraising

Joel: Outfit will bring stuff to pick up if we call DPW a week before. We can use logs for additional seating. DPW might help with trash pick up.