

## SKOS Board Meeting Minutes 10/21/2024

### Roll Call and Affirmation of Agenda

- Present
  - Sarah Burton
  - James Hetherington
  - Debie Abella
  - Drew Patterson
  - Greg John
  - Justin Briggs
  -
- Absent
  - Joel Loya
  - Jeremy Blank
  - Daniel Rozynski
- **Quorum Reached:** Minutes approved.
  - **NOTE:** Given Joel's resignation as VP, the Board applauded Joel's continued role in overseeing the operations and maintenance work on the hill. Greg was nominated as VP and no vote was taken. Meanwhile! THANK YOU JOEL!

### Financials:


- Treasurer reports balance of approximately \$30,542 including donations made via paypal since the last board meeting of \$429. One payout of \$60 for dump fees
- No anticipated new expenses for the month; however, property tax is due by December. .
- Sarah reminded Board members that Debie has signatory authority when we expend funds.
- Decision: Budget numbers reviewed. No action required.

### Fundraising:

- Board members revisited the Direct mail discussion. We agreed that the mailer should go out on or before Giving Tuesday (November) and that the cost of direct mail should be held to \$3000.
- Debie agreed to meet with Jeremy at the vendor's office when we sign off and pay for the direct mail service.

- Board concurred that this service constitutes 10 percent of our reserves. Costs were compared with last year - approximately \$300 with a net of \$5500. Drew stated that \$8000 net from this direct mail experiment would make it a worthy endeavor and might warrant a repeat in 2025.
- The zone would be held to the smallest of the two proposed in Jeremy Blank's note to board members. Debie suggested the zone parameters start on 24th Street to possibly 20th Street bordered on the west by Kansas Street and on the east by Arkansas? depending on how many households we can cover for \$3K. Debie noted that a number of past donors live on 23rd Street.
- Sarah requested that we circulate a final version of the fundraising letter a final time so that she could add text to the letter itself rather than additional 'stuff' items for the mailer. Modifying text would help to keep costs lower.
- Greg asked to know the board's stance on board member donations. The sense of the whole was that board members were not required to contribute as a condition of being board members, but certainly were welcome to do so. Each board member is, however, required to participate in efforts to raise funds for SKOS.

## Outreach

- Justin is continuing to update the website. He requested  **PICTURES** by way of content. Board Members committed to sending him 'thousands' of pictures.
- T-Shirts! We agreed to stick with the old design. Justin committed to getting 70-100 printed for sale at \$6 and/or giving (free) to volunteers.
- James and Greg committed to being interviewed by Rebekah from the Potrero View. (Interview has, as of this printing, concluded. Draft of article to be shared with Board before release in The View

## Land Stewardship

- Board discussed disposal of material after pick up day. The discussion broadened onto trash disposal requirements and removal of dog waste. We talked about whose responsibility that might be. Sarah identified a preference that this be formalized so that it does not fall to any one

person and/or not get done. Question: Can we call 311 to set up pick up early. No decisions/changes made

- We discussed the most recent homeless encampment and how Debie dealt with it. The Board commended Debie and also reinforced the need for intervention approaches that avoid risks to board members/others.
- Sarah raised an overall hope that the look of the Open Space could be improved. We explored some ways to go at that and landed on the need to improve signs and notices on open space. This discussion did not land on specifics nor on job assignments to any Board Member.
- Greg read Community Stewardship Notes into the Minutes to further solidify roles for the board. As Board Members we:
  - Assure the good standing of the organization with the community by attending various functions on behalf of the organization □
  - Remain a well-informed spokesperson and advocate (I)
  - Interact with neighbors, partners and funders

**Adjourned at 8:11 PM**